The broadcast flag being discussed is a direct assault on Fair Use and the consumer rights as ruled by the Supreme Court. In practical terms, its very simple... if I can't time-shift or archive their precious tv signals -- they'll lose another family of eyeballs. We have schedules we have to keep and we do not adjust our lives to fit around CBS.

So.... it is not in CBS's best interest to prevent copies - do you want to help them shoot themselves in the foot?